

WHAT THE AUTOMOTIVE INDUSTRY IS SAYING ABOUT US



Standard Motor Products Europe

“With sales-i, our sales people know exactly what they are selling and can identify if the spend mix changes, so they meet with the customer better prepared and have more profitable meetings.”

Suky Chahal, Group Finance Director, SMPE

Universal Components

“The sales-i team was very proactive and highlighted some compelling features in the product that would make our day to day sales business so much more visible and through sales-i alerts deliver real-time, actionable information to our sales teams out in the field.”

Mark Mellish, Sales & Marketing Director,
UCUK

Yuasa Batteries

“The sales team were getting alerts on customers whose spend had dropped or who were buying one product and not another and armed with this information they have had very positive, successful meetings and sales. What salesman wouldn't love it?”

James Hylton, Sales & Marketing Manager, Yuasa
Battery UK

**SALES & CUSTOMER INTELLIGENCE ALERTS,
DESIGNED TO BREAK TARGETS, EVEN IN
THE TOUGHEST OF ECONOMIC CLIMATES**

sales-i ™
SELL SMART

